Shun Hui Te  
Professor Kadir Karakaya

English 150

20 September, 2018

Exploring the “Live Green! Initiatives” at Iowa State University

         “Global warming is real!” Let us not treat any climate-change-related topics only as an interesting conversation starter. Particularly in the United States, the amount of wastage on food and energy is never to be underestimated. Issues within the environment are usual occurrences and are often times harder to fix, causing harmful consequences made by humans. Sustainability of resources needs to be pinned as top posts on Facebook for everyone to attain necessary knowledge of it. The “Live Green! Initiatives” at Iowa State University has emerged since the year of 1995 to be part of the university’s project to live up to the status as a land-grant institution (Iowa State University, Office of Sustainability). By doing this, Iowa State aims to guide its students, assist Iowa, and the world to achieve a greener and more sustainable future.

Fig. 1. Global Warming VS. Life Green  
(Notimex, 23 Jul, 2018)

“Live Green! Initiatives” is an organization under the Office of Sustainability at Iowa State University and works towards a sustainable future. It was created to encourage all students, including alumni, and all faculty members to be committed and engaged in the effort of our school to be as “green” as possible. The organization holds ambition to make ISU a leader in sustainability among land-grant institutions (Iowa State University, Live Green! Initiative). The involvement and dedication of all Cyclones are critical to make changes happen. Related passages and information can be easily accessed on the homepage

of “Live Green! Initiatives”. Posters of upcoming events are easily spotted and visible at the center of the homepage.

Fig. 2. Live Green! Initiative campus   
(ISU, Office of Sustainability)

        “Live Green! Initiatives” has several events that bring in guest speakers. Indirectly, it creates a bridge for the students to get connected with people who work in the society for the purpose of promoting sustainability in the environment. Ideas can be exchanged and shared between authorities and students (ISU, Live Green! Leadership Team). Through it, students, faculty, and staff from distinctive departments, would work together to collaborate their expertise and create a beneficial outcome to make the society acquainted with a “greener” concept of living. To achieve its vision and mission, which goes along with that of the land-grant purposes, all students, faculty, and staff are encouraged to participate in the organization. People who are interested can sign up to receive newsletters via email on the website to get notified for the most recent events. Interested individuals can email livegreen@iastate.edu, contact any board of committee for information, or attend any upcoming events and interact with the members to be part of the organization (ISU, Live Green! Leadership Team). The community’s sense of the project roots from ISU’s mission to create, share, and apply knowledge to make Iowa and the world a better place.

The land-grant ideals include ideation such as women, minorities, and categories like working class to be included in the higher education. Second, universities should teach practical subjects such as farming and engineering. Third, universities should share knowledge with people throughout their states. The vision of ISU aims to assist ISU on achieving the land-grant ideas of putting science, technology, and human creativity to work and to provide community of scholars. Iowa State University has a mission of sharing knowledge beyond the campus borders. According to statistics, there are more than a million Iowans that are benefited directly from the ISU Extension and Outreach program directly.   
 This program can never be progressing without a stable foundation. There are two documents that work as a foundation to achieve its vision and planning, “A Journey of Sustainability at ISU” and “Envisioning Excellence in Sustainability at ISU”. Both of these documents serve as a medium for all college departments, units, and organizations in buildings to communicate, expand their individual expertise, and develop collaborative goals (ISU, Visionary Journey of Sustainability). Furthermore, there is a planned structure that work as tools and resources to help achieve goals of the organization. First, there are four foundation pillars which work to support ISU’s vision to be a model of energy efficiency and sustainability (ISU, Visionary Journey of Sustainability). It offers all to learn more about sustainable activities and initiatives at ISU. The additional sustainability infrastructures include teams such as Campus Sustainability Working Group and Sustainability Report Group to contribute in keeping the greener practices and initiatives on track and remaining its systematic operations.

        Efforts and initiatives are constantly being put in by organizers and authorities to lead the organization along with its vision and planning to a success. Environmental issue is undoubtedly not an overnight issue, and hence, speed of it erupting the ecosystem can only be slowed down through constant awareness and “greener” practices carried out by the society. The University as an institution to educate and guide the society has worked to contribute to the community and the world. This organization has played that role on guiding students to contribute to the community like as in the school, to the society, and to the world. “Live Green! Initiatives” is a purposeful outreach program that functions on the basis of all vision and mission of both the university and its land-grant status.

Works Cited

*Live Green! Working Toward a Sustainable Future.* Iowa State University, 1995,<https://www.livegreen.iastate.edu/>.  14 Sep. 2018.

“A Visionary Journey of Sustainability for Iowa State University.” *Live Green! Calendar | Office of Sustainability | Iowa State University*, 1995, [www.livegreen.iastate.edu/about-us/plan-and-vision](http://www.livegreen.iastate.edu/about-us/plan-and-vision) . 14 Sep. 2018

“Live Green! Leadership Team.” *Live Green! Calendar | Office of Sustainability | Iowa State University*, Iowa State University, [www.livegreen.iastate.edu/about-us/live-green-team](http://www.livegreen.iastate.edu/about-us/live-green-team). 14 Sep. 2018.

Fig. 1. Notimex. “Mantiene México Su Compromiso Ante El Mundo Contra El Cambio Climático.” *Dan Mantenimiento a La Calzada Zamora-Jacona*, El Sol De Zamora, 23 July 2018, [www.elsoldezamora.com.mx/local/mantiene-mexico-su-compromiso-ante-el-mundo-contra-el-cambio-climatico. 15 Sep. 2018](http://www.elsoldezamora.com.mx/local/mantiene-mexico-su-compromiso-ante-el-mundo-contra-el-cambio-climatico.%2015%20Sep.%202018).

Fig. 2. “A Visionary Journey of Sustainability for Iowa State University.” *Live Green! Calendar | Office of Sustainability | Iowa State University*, 1995, [www.livegreen.iastate.edu/about-us/plan-and-vision](http://www.livegreen.iastate.edu/about-us/plan-and-vision) . 14 Sep. 2018

Shun,

Thank you for your paper on the Live Green! Initiative! Here is my feedback.

Context: You provided some general background and made a smooth lead-in to your focus towards the end of the introduction. At this stage, I would also like to see your clear and concrete thesis statement that helps the reader grasp the direction you take in your paper. You could come up with a more tangible thesis statement for this paper. Your current thesis statement falls slightly short of orienting the reader.

Substance: You did a very good job of providing details about the Live Green Initiative and made references to ISU’s mission and /or land grant ideals. However, what caught my attention is that you did not bring specific examples that explain how and in what ways the program is fulfilling ISU’s mission or ideals. A couple vivid examples would help you establish the connection well enough.

Organization: The paper is longer than it should be and this may distract the reader from the main points of your paper. As mentioned above, a more concrete thesis statement and sticking to the same keywrods/themes in the remainder of the paper could help the reader to track down your ideas and grasp your message.

Style: Overall, the paper shows clear writing and appropriate word choice.

Delivery: The Works Cited entries and the in-text citations are mostly appropriate for the MLA documentation style. However, there are some elements (e.g., *|* ) that needs changing. The visuals gives explanation about what is being depicted in the paper and are placed correctly within the margins.

Overall good paper. Keep up the good work!